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FEBRUARY 14, 2008

**NOEL GOLDMAN IS NAMED A FINALIST FOR THE 2008  
ENTERPRISING WOMEN OF THE YEAR AWARD**

CARY, NC, February 14, 2008 –Monica Smiley, publisher and CEO of *Enterprising Women* Magazine has announced that Noël Goldman of Eureka Road, LLC is a 2008 Enterprising Women of the Year Award Finalist. Noël founded her company as a platform from which to launch her inventions, the first of which is Strap Tamers® Bra Strap Concealers. As the inventor of this unique product, Noël has appeared as a guest on *The Oprah Winfrey Show* and twice on CNBC's *The Big Idea with Donnie Deutsch*. She has now become a much sought after “inventor mentor”, advising others on how to turn their great ideas into terrific products.

The Enterprising Women of the Year Award honors the country's finest women entrepreneurs and their remarkable success. The award also recognizes honorees as leaders who have mentored and given back to other women in business, and have had a profound impact on their communities. Award recipients will be honored at a gala dinner on Feb. 29 at Disney's Grand Floridian Resort & Spa in Lake Buena Vista, FL as part of a three-day celebration held in their honor.

“Our award honorees are accomplished entrepreneurs who have earned the respect and admiration of their communities,” Smiley said. “This award is a testament to each

woman's remarkable accomplishments and we are proud to honor their business success." .

About *Enterprising Women* Magazine:

*Enterprising Women*, headquartered in Cary, NC, is the nation's only women-owned magazine published exclusively for women business owners that chronicles the growing political, economic and social influence, and power of entrepreneurial women. The magazine provides a friendly meeting place, a public forum, and a national stage for the critical issues confronting women's businesses and daily lives from the unique perspectives and experiences of entrepreneurial women. For more information, please visit [www.enterprisingwomen.com](http://www.enterprisingwomen.com) or call 919-362-1551.

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